



Enthusiastic Approach

Demonstrate a high level of interest and excitement to work which is often contagious, inspiring and motivating others involved.

01



People-Focused

Position the client or colleague at the core of endeavors, treating them with understanding and respect, which in turn cultivates trust and fosters loyalty.

02



Careful Listener

Engage actively by listening with patience, understanding empathetically, and maintaining an open mind.

03



Lisa Koenig Brand Promise

WWW.LISADKOENIG.COM



Creative Problem Solver

Tackle challenges with a combination of curiosity, imagination and courage while being resourceful and flexible.

04



Champion for Change

Advocate for continuous improvement, progress and transformation no matter the magnitude, big or small. Inspire others to embrace new ideas.

05

06



Outcomes Driven

Focus on achieving specific goals utilizing a strategic and efficient approach.